

# Slow Water Arts Festival 2016

Freeport, IL

## Call Description

We are pleased to announce the 1st annual SLOW WATER ARTS FESTIVAL hosted by the Freeport Art Museum and the Freeport Downtown Development Foundation. This exciting two day event will feature exhibiting and selling artists, live entertainment, local cuisine, adult beverages and family friendly activities in a vibrant downtown Freeport, IL atmosphere.

The Slow Water Arts Festival (S.W.A.F) is a rain or shine event located on the Freeport Art Museum's downtown property. This event is limited to no more than 150 artists who compete for cash awards. Acceptance into the event and awards will be juried by an independent juror.

The artist application fee is \$20 to apply. Upon notification of acceptance, participating artists will pay the \$100 booth fee by May 20<sup>th</sup>, 2016, to complete their registration. (Operated through PayPal)

Slow Water Arts Festival 2016

June 25<sup>th</sup>, 10-6 pm (Saturday)

June 26<sup>th</sup>, 10-5 pm (Sunday)

FAM's Downtown Property at 11 E. Douglas St. Freeport, IL

## Categories

painting, drawing, mixed media, photography, digital or graphic art, printmaking, fiber, textiles, jewelry, glass, wood, ceramic, metal, sculpture, other

## Entry Instructions

### APPLICATION INTRODUCTION

This artist prospectus and application includes essential details on exhibitor participation and should be read carefully prior to submitting the application. Artists should recognize that completing the online application is a commitment to exhibit in the Slow Water Arts Festival and all fees will be due upon invitation to participate.

### IMPORTANT DATES

Entries Due: April 2, 2016 by 5 pm

Jury Begins: April 8, 2016

Email Notification: April 22, 2016

Artist Acceptance and Fees Due: May 20, 2016

Event Setup: June 24<sup>th</sup> between 12-7pm and June 25<sup>th</sup> between 6-9:30 am

Event Dates: June 25-26, 2016 from 10-6 pm and 10-5 pm

### APPLICATION AND BOOTH FEES

\_Application will require a non-refundable application/jury fee of \$20 with your online application. Applicants may pay by Credit Card in the checkout section at the end of application process. (Operated by PayPal)

\_Upon acceptance into the fair, all artists will be required to submit a \$100 booth payment and all other associated fees. (Associated fees include the purchase of premium event locations near the cocktail bar or for booths located on the corners of exhibitor rows or along sidewalks.)

\_The application/jury fee is non-refundable in whole or part. All other fees may be eligible for a full refund of the amount received, minus a \$30 processing fee. Requests must be made in writing such as an email, fax or certified mail on or before May 20<sup>th</sup>. Refund requests made or received after May 20th will not be processed and are ineligible for a refund.

## RULES AND ELEGIBILITY

- \_This is a rain or shine event. Refunds will not be given for inclement weather.
- \_Exhibiting artists must be ages 18 or older.
- \_All artists must exhibit work of original concept, design and execution. Reproductions and prints should be labeled as such and should not cover more than 25% of the entire booth display space.
- \_Media may include all fine arts such as photography, ceramics, glass, jewelry etc.
- \_Artists should be present with their boot during the event's operating hours, with the exception of breaks. This is requested so that event guests have the opportunity to speak with the artists.
- \_Artists will supply their own 10' x 10' white canopy and display structures. The booth area will be on a grass covered lot capable of accommodating stakes, however weights are also recommended. The committee will review and/or approve the professional quality of each entrant's booth display from the image provided during the application. (Additional details are available in the BOOTH SPACE REGULATIONS section below.)
- \_Overnight security will be provided for Friday and Saturday night. Artists will be required to close and cover their booths for overnights. It is the responsibility of the artist to secure their own booth space. The Freeport Art Museum, Freeport Downtown Development Foundation and overnight security are not responsible for loss, theft, damage or acts of nature.
- \_Artists will be required to check in no later than 9 am on the Saturday of the event; otherwise artists will be considered a "No-Show" and the space will be given to a wait-listed artist.
- \_Smoking is NOT permitted within the defined area of the art fair or respective booth spaces.
- \_The Slow Water Arts Festival reserves the right to reject or relocate any and all vendors. S.W.A.F. also reserves the right to refuse exhibition of work which is not consistent with submitted images and the application guidelines.

## DIGITAL IMAGE REQUIREMENTS

- \_Submit 4 images of art works from the selected media category.
- \_Submit 1 image of the booth display. The booth display image should show a typical set up of how the booth will be presented during an event as it is filled with artwork for sale. Photos of empty booth displays will not be accepted.
- \_Image dimensions should be no more than 4000 pixels on the longest side.
- \_Image files should be saved in JPEG format.
- \_Image file sizes should be between 1 MB – 3MB.
- \_By applying to the Slow Water Arts Festival, artists are consenting to allow any submitted images to be used for marketing or advertising purposes.*

## JURY PROCEDURE AND AWARDS

- \_A maximum of 150 artists representing all eligible media are welcome to exhibit. The jury committee views images simultaneously. Artists are selected based on criteria including the quality of work by media and the booth image showing display techniques. Artists not initially selected in their category may be considered for the wait list and may be offered show positions as they become available, up to and including the day of the event.
- \_Awards will be given to one piece for the Best of Show award and two pieces for the Judge's Choice award. Award winners will be notified on the Saturday afternoon of the event. Award checks will be distributed on Sunday afternoon at the event.
- \_An independent juror with a background in fine art is selected on an annual basis, to judge the event.

## ACCPETANCE OF OFFER TO EXHIBIT

\_Notification and communication is generated by email through Entry Thingy and the event email address of [slowwaterarts@gmail.com](mailto:slowwaterarts@gmail.com). Please insure your spam filter is set to accept all communications.

\_Artists who are selected by the jury must notify the FAM/Slow Water Arts Festival of their intent to participate by submitting a completed acceptance form and all required fees to FAM by May 20<sup>th</sup>. Failure to respond by the deadline may result in revocation of the invitation and immediate invitation of an artist from the waitlist.

\_The applicant must keep his/her Entry Thingy profile up to date with accurate contact information, including mailing address, email address and phone number.

## BOOTH SPACE REGULATIONS

\_The standard booth space is sized to accommodate a 10 ft wide by 10 ft deep display tent or canopy with a small area for rear storage.

\_Limited double booth space is available at double the standard fee.

\_Additional surcharges apply to the purchase of a premium booth location: near the cocktail bar, on the corner of an exhibitor row or along sidewalks.

\_Electricity will not be available for the artists.

\_Artists must exhibit work on both days of the event, for the entire length of the event's open hours.

\_Booths are assigned in order of seniority, media needs and receipt of request. If a special location cannot be accommodated, the additional fees will be refunded.

\_Artists are required to furnish their own 10ft x 10ft white canopy tent with sides and adequate pole weights. The tent and all artwork must be exhibited within the clearly defined limits of the designated booth space with the front of the tent at the outermost edge.

\_All artwork and property must remain in the artist's designated booth area or stored within their vehicle.

\_Set-up is permitted 12-7 pm on the preceding Friday and also from 6-9:30 am on Saturday. All vehicles must be removed from the event area by 9 am and parked in a designated "artist parking" area.

## SALES

\_Artists retain all revenue from the sale of artwork. No commission on sales is due to S.W.A.F. Artists are responsible for collecting and reporting their own sales tax.

\_Visit the Illinois Department of Revenue website at <http://tax.illinois.gov>, for more information on sales tax.

## AMENITIES

\_Overnight security will patrol the event grounds on Friday and Saturday night only. It is the responsibility of the artist to secure their own booth space for overnight safety. The Slow Water Arts Festival, Freeport Art Museum and Freeport Downtown Development Foundation are not responsible for loss, theft, damage or acts of nature.

\_Designated free parking and overnight parking is reserved for artists within walking distance from the Slow Water Arts Festival downtown event location. Parking is not allowed on the grounds of the event.

\_Advertising and publicity promote and encourage the event's attendance and sales. A full-color Artist Directory including images of artists' work, exhibitor names will be distributed at the event.

## **Terms of Entry for Entrants**

\_ Applicants who complete and submit this online application accept that it is a commitment to exhibit in the Slow Water Arts Festival and agree to pay all fees by the designated due dates, upon invitation to participate in the event.

\_ The applicant must keep his/her Entry Thingy profile up to date with accurate contact information, including mailing address, email address and phone number.

\_ The application/jury fee is non-refundable in whole or part. All other fees may be eligible for a full refund of the amount received, minus a \$30 processing fee. Requests must be made in writing such as an email, fax or certified mail on or before the specified date listed in the instructions. Refund requests made on or received after the specified date will not be processed and are ineligible for refunds.

\_ Applicants must be ages 18 or older to participate.

\_ Applicants must exhibit work of original concept, design and execution. Reproductions and prints should be labeled as such and should not cover more than 25% of the entire booth display space.

\_ Applicants agree to be present with their booth/display during open event hours, with the exception of breaks.

\_ Applicants will supply their own 10ft x 10ft white canopy and display structures.

\_ Applicants agree that it is their own responsibility to secure their own booth space. The Slow Water Arts Festival, Freeport Art Museum and Freeport Downtown Development Foundation are not responsible for loss, theft, damage or acts of nature.

\_ Applicants agree to check-in at the event, no later than 9 am on the Saturday of the event; otherwise artists will be considered a "No-Show" and the space will be given to a wait-listed artist.

\_ Applicants accept the NO SMOKING policy for the defined areas within the event.

\_ Applicants accept that the Slow Water Arts Festival reserves the right to reject or relocate any and all vendors. S.W.A.F. also reserves the right to refuse exhibition of work which is not consistent with submitted images and the application guidelines.

\_ Applicants agree that their tent and displayed artwork will be exhibited within the clearly defined limits of the designated booth space.

\_ Applicants agree that the storage of extra art work and other supplies will be confined to their designated rear storage area or will be stored within their vehicle.

\_ Set-up is permitted 12-7 pm on the preceding Friday and also from 6-9:30 am on Saturday. All vehicles must be removed from the event area by 9 am and parked in the designated artist parking areas.

\_ Artists are responsible for collecting and reporting their own sales tax.

\_ Applicants agree to remove all personal property by 9pm on the final day of the event.

For updates and current information, please visit the website at [www.slowwaterartsfestival.org](http://www.slowwaterartsfestival.org)  
For questions, contact [slowwaterarts@gmail.com](mailto:slowwaterarts@gmail.com)